

February 22-25, 2004 • Radisson Plaza Hotel, Lexington, Kentucky

27th ANNUAL
SOUTHEAST DEER
STUDY GROUP
MEETING



CALLING
ALL
EXHIBITORS
AND
SPONSORS

"Today's Hunting Culture: Asset or Liability?"

Hosted by the Kentucky Department of Fish and Wildlife Resources

What is the Southeast Deer Study Group?

This annual meeting was started in 1977 by professional deer biologists in the southeast as a means to share information about deer management among biologists. This meeting has grown from the 20 people that attended the first meeting to an annual attendance of 400 to 450 people from across the country. The attendees are generally from all wildlife specialties with a keen interest in deer management including personnel from state and federal agencies, universities, private industry, and interested landowners and hunters. The meeting is governed by the Southeastern Deer Technical Committee, which is comprised of representatives from the southeastern states. The annual meeting is hosted in turn by each state in the southeast under the guidance of the Southeastern Deer Technical Committee, an affiliate of the Southeastern Association of Fish and Wildlife Agencies.

YOU ARE INVITED!

Come and showcase your company or organization as an exhibitor at the Southeast Deer Study Group Meeting, February 22-25, 2004, at the Radisson Plaza Hotel in Lexington, Kentucky.

This is your chance to offer the latest information on your company or group's products and services to folks from Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Maryland, Mississippi, Missouri, North Carolina, Oklahoma, South Carolina, Tennessee, Texas, Virginia, and West Virginia.



As an exhibitor at the Deer Study Group Meeting you can:

- Expand your network of contacts among leaders from state and federal agencies, conservation organizations and universities
- Show your products and services to the personnel who will use them
- Build higher visibility by sponsoring a break, banquet or other social event. Exhibit space is included as part of some sponsorship packages

Be a Sponsor

In addition to exhibiting, you could gain maximum exposure by hosting a refreshment break, cocktails, reception or banquet. Sponsorships of all types are available. Get your name out to everyone by participating in one of these popular sponsorship packages.

Conference Sponsor - >\$2,000

Conference Supporter - \$1,000 - \$2,000

Conference Contributor - <\$1,000

Conference Donor – Gifts of merchandise for door prizes and raffle

Sponsorships at the Sponsor and Supporter level include one complimentary booth space and 2 complimentary meeting registrations.

For more information on sponsorships, contact Jonathan Day, Kentucky Department of Fish and Wildlife Resources, #1 Game Farm Rd., Frankfort, KY 40601, 1-800-858-1549, jonathan.day@mail.state.ky.us

General information for exhibitors

Exhibitors may move in on Sunday, February 22 from 8:00 AM – 5:00 PM. Teardown will take place on Wednesday, February 25 by 10:00 AM. Exhibitors are responsible for their own setup and teardown.

Exhibit hours

Sunday, February 22, 2004

8:00 AM – 5:00 PM

Monday, February 23, 2004

8:00 AM – 5:00 PM

Tuesday, February 24, 2004

8:00 AM – 5:00 PM

Equipment included in exhibit fee



One 6-foot, skirted table, 2 chairs, one ID sign, one wastebasket and, upon request, access to an electrical outlet. A complete packet of exhibit services will be mailed to you upon registration. You may make arrangements for additional equipment at that time.

fees

Exhibitor's fee is \$250 (Fee is waived for Conference Sponsors and Supporters). This exhibit registration fee includes:

- Registration for one person
- Listing in conference program
- Attendance to conference sessions
- Name recognition among agency leaders who may use your product
- Attendance to the Welcome Reception on Sunday, February 22nd
- Attendance to the "Shoot-from-the-hip" session on Monday, February 23rd
- Attendance to the Social and Banquet on Tuesday, February 24th

Additional Registrations are \$120 and include attendance to all events.

To insure that you get a room, please make your hotel reservations at the Radisson Plaza Hotel Lexington as soon as possible. The Radisson Plaza offers upscale lodging in the heart of the Kentucky Bluegrass and the home of the Wildcats. The single rate for rooms is \$79, plus taxes. Double occupancy rooms are \$89. Reservations can be made by contacting the Radisson at 1-800-333-3333 or 859-231-9000 or online at www.radisson.com. Please be sure to mention that you are attending the Southeast Deer Study Group Meeting. Rooms are being held for the meeting until February 1, 2004.



Exhibit and Sponsor Registration Form

27th Annual Meeting of the Southeast Deer Study Group

Name: _____
 Title: _____
 Organization: _____
 Address: _____
 City, State, Zip _____
 Phone: _____ Fax: _____
 E-mail: _____

Additional registrants from your company (Exhibitors receive one complimentary registration, Conference Sponsors and Supporters receive two):

Name: _____
 Title: _____
 Organization: _____
 Address (if different from above): _____
 Phone: _____ Fax: _____
 E-mail: _____

Support Level	Cost	Quantity	Total	Donation to be used for:
Conference Sponsor*				
Supporter*				
Contributor				
Donor**				
Exhibitor***	\$250			

GRAND TOTAL

*Includes 2 full meeting registrations and 1 complimentary exhibit booth.

**Includes one full meeting registration

***To donate items for raffle or door prize, contact Jonathan Day for pick-up

☐ Money order ☐ Personal check ☐ Company check

If payment is to be made with a credit card, please complete the following:

☐ Visa ☐ Mastercard

Acct No.: _____ Exp. date: _____

Signature: _____ Total amount: _____